



MDI SOCIETY AND HISTORY

Management Development Institute (MDI) was set up as an autonomous body in 1973 in collaboration with KFW, West Germany, and with the active support of the Industrial Finance Corporation of India (IFCI).

One of the top Business Schools of India, MDI's Post Graduate Program in Management (PGPM) has been awarded A grade by the National Board of Accreditation of the All India Council for Technical Education (AICTE). It is the first B-School with global accreditation (AMBA), UK. Currently MDI offers a 2 year Post Graduation in Management (PGPM), Human Resources (PGPHR), and International Management (PGPIM). MDI also offers a 3 year Executive Post Graduate Program in Management, Fellow Program in Management (FPM), Executive Fellow Program in Management (EFPM) and Post Graduate Programme in Energy Management.

With an intention to impart management education, nurture local talent, and groom them to become global leaders, Management development Institute (MDI), launched its Murshidabad campus in 2014. The foundation stone was laid on the 31st of October, 2010 at Jangipur, Murshidabad, West Bengal by the then Honorable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee.

In 2014, MDI Murshidabad (MDI M) launched its Post Graduate Programme in Management (PGPM). It was commemorated in the presence of the then Honorable President of India Shri Pranab Mukherjee, by an inspiring address to our first batch of PGPM students on the 24th of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, Hon'ble Minister of Finance, Defence and Corporate Affairs, Govt. of India. PGPM offered by MDIM is recognized and accredited by the All India Council for Technical Education (AICTE), New Delhi.

MDI renews its commitment towards imparting quality management education. The Murshidabad campus is a part of MDI's vision to nurture and promote local talent and enterprise. MDI Murshidabad would seek to align local aspirations with available state-of-the-art facilities.



VISION

MDIM is a school for:

- Thought Leaders and Change Masters.
- Academic Excellence and Continuous Innovation.



MISSION

Our mission is to create, both at individual and organizational levels, cutting edge management capability through:

- Value Based Education.
- Action-Centric Research.
- Value Adding Consulting.
- Best Global Practices.

MESSAGE FROM THE DIRECTOR

Since inception, MDI Murshidabad has been committed to achieving academic excellence and turning out quality managers and global leaders. Spread over 10 acres, the campus takes pride not only in terms of its state-of-the-art infrastructure and expert faculty, but also in terms of covering several milestones in cognate domains, including organizing MDPs, industrial visits, business symposia, corporate events, etc. in which our students and faculty members have played pivotal roles.

It has always been the endeavour of the Institute to strengthen the core faculty. Presently, we have a good mix of young, dynamic and experienced faculty members, who double up as institution builders and student mentors. While faculty from MDI Gurgaon (MDIG) regularly take classes at Murshidabad, our students also get the

opportunity to interact with specialized faculty from other top institutions in the region like, IIM Calcutta, ISI Calcutta, Jadavpur University, Calcutta University, IIFT, etc. Distinguished personalities across India in the field of academics, industry, business, government, culture and international relations, pay frequent visits to MDIM to address and interact with the students.

We are highly focused to create an ethical and knowledge centric culture that values outstanding academic excellence, training, research and consultancy. We follow three pronged approach- connect,



*Prof. (Dr.) Atmanand
Director, MDI Murshidabad*

ACCREDITATION & MEMBERSHIP

- MDI Murshidabad is accredited by AICTE and a member of Association of Management Development Institutions in South Asia (AMDISA).
- CRISIL, the premier rating agency has certified A* (A star) grading to MDI Murshidabad at National Level and A*** (A triple star) grading at State Level.
- NHRDN-Shine.com B-School ranking survey confers MDI Murshidabad as Emerging B-School in the country.



OFFICE OF INTERNATIONAL RELATIONS (OIR)

The Office of International Relations (OIR) at MDI Murshidabad strives for partnership in global education. MDIM engages students across the globe by offering authentic learning experiences of cross-cultural leadership and uniquely designed learning modules. Realising the importance of globalisation, OIR aims to establish a global network in the world of academics and research and provide an international perspective to the students of MDIM.

VISION



Facilitation of multi-cultural environment for exemplary global education leading to the holistic development of thought leaders and change masters.

GOALS



- To facilitate collaboration with international institutions.
- Provide new teaching and research opportunities for MDIM academia.
- Plan, execute and review projects in different areas including student exchange, industry visits, academic conferences and training.
- To conduct student and faculty exchange programs which would assist in adopting pedagogy having a global hue in the Indian context.
- To ensure that MDIM's global activities are consistent with MDI's teaching and research mission and policies.

CONTACT US

The Office of International Relations welcomes your queries at:

Management Development Institute Murshidabad.

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RECENT EVENTS IN MDI MURSHIDABAD



Prof. (Dr.) Atmanand felicitating Dr. Zbigniew Krysiak at MDI Murshidabad

Under the guidance of Prof. (Dr.) Atmanand, Dr. Zbigniew Krysiak of the **Warsaw School of Economics** conducted a 5-day workshop on Portfolio Management which was about the practical application of the Garch Model, adjusting the weights of stocks in a portfolio with the objective of minimizing the value at risk. The same was done by developing and using Correlation Matrix, Monte Carlo simulation, and Cholesky Matrix.

The workshop was immensely beneficial for finance aspirants as a practical application of the theoretical knowledge is imperative and the course ensured just that. At the end of the course, every student had an optimum portfolio containing ten real-life stocks with a minimum value at risk and a financial model for predicting future volatility of stocks.

Prof. Krysiak, using his immense knowledge and experience, gave a direction to the students to develop and perfect a statistical financial model that would help maximize the return for any investor and also help generate more profit for a financial service company, thereby creating a win-win situation for both the parties.

PAST INTERNATIONALIZATION EFFORTS AT MDI MURSHIDABAD



Dr. Niharika Gaan presenting her research on passion in higher education at the 2018 South East Asia Academy of HRD Conference at National Institute of Development Administration, Bangkok, Thailand.

MDI Murshidabad in its efforts to have synergistic outreach with the SAARC Nations, signed an MOU with Dhaka School Of Economics, University Of Dhaka on 1st Feb 2019



Keynote Speaker, Sustainability Development Value Chain Perspective (SDVP) 18 Mr. P.C.Pandey, MD, DOC Berlin Area Germany deep in his address.

PAST INTERNATIONALIZATION EFFORTS AT MDI MURSHIDABAD



Dr. Yogita Abichandani presenting her research on gender pay gap at the **2018 South East Asia Academy of HRD Conference** at National Institute of Development Administration, Bangkok, Thailand.



Dr. Debaditya Mohanti presenting his research on Indian mutual funds returns at the **2019 British Academy Of Management Conference**, Aston University, Birmingham UK.



Dr. Souvik Banerjee presenting his research on financial inclusion at the **2019 ECONALANYA**, Alanya Allauddin Keykubat University, Alanya, Turkey.



Dr. Debasis Chanda presenting his research on artificial intelligence at the **2019 International Conference on Computer Applications in Industry and Engineering**, California, USA.

OFFICE OF INTERNATIONAL RELATIONS (OIR) COMMITTEE



TOP LEFT TO RIGHT - Puneet Agarwal, Abhishek Sathpathy, Abhirup Dey, Pratik, Karan Rao, Sanjeet Sabharwal, Shiv Kumar.

BOTTOM LEFT TO RIGHT - Cynthia Majhi, Esha Shome, Sumedha Jain, Chairperson OIR Prof. (Dr.) Yogita Abichandani, Astha Agarwal, Snigdha Bansal, Anshu Jain, Jimit Patel.

The Office of International Relations welcomes your queries or comments.
Please write to us at ir@mdim.ac.in / chairperson-ir@mdim.ac.in.
Visit us at www.mdim.ac.in.